

Overview of the Energy Charter process: its historical evolution and business role

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1. Development of energy markets and mechanisms of investor's protection & stimulation: the growing role of international law instruments



DEVELOPMENT OF ENERGY MARKETS AND MECHANISMS FOR INVESTORS PROTECTION / STIMULATION





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2. General characteristics of the Energy Charter Process:

- **History of the Energy Charter process**
- Package of Energy Charter documents
- ECT ratification status and concerns of the opponents to ratification
- **Energy Charter emerging geography (expansion)**
- Organisation of the Energy Charter Process (Conference and Working Groups)
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ENERGY CHARTER HISTORY

June 25, 1990	Lubbers' initiative on common broader European energy space presented to the European Council	
December 17, 1991	European Energy Charter signed	
December 17, 1994	Energy Charter Treaty (ECT) and Protocol on Energy Efficiency and Related Environmental Aspects (PEEREA) signed	
16 April, 1998	ECT enters into force and became an integral part of international law	
As of today	 •ECT signed by 51 states + European Communities = 52 ECT signatories •ECT ratified by 46 states + EC (excl. 5 countries: Russia, Belarus, Iceland, Australia, Norway) •Russia and Belarus : provisional application of ECT 	



ENERGY CHARTER AND RELATED DOCUMENTS





ECT NON-RATIFIED STATES: REASONS

COUNTRY	ARGUMENT		
1. Australia	Peripheral problem.		
2. Iceland	Peripheral problem. Might be as well an issue of investor – state disputes (similar to Norway). Would most probably ratify after Norway will ratify.		
3. Norway	Constitutional prohibition of investor – state disputes. The Government has informed about this constitutional problem while signing ECT. Russia's ratification would speed up solution. Mostly cooperative. One of the major actors in Energy Charter process.		
4. Belarus	Depends on Russia's ratification.		
5. Russia	Russia has started ratification process in 1996 (RF Government asked RF State Duma for ECT ratification). Evolution of RF State Duma position: - 2 nd Duma (1997): No – but linked to WTO accession. - 3 rd Duma (2001): Russia will ratify ECT, but not yet (depending on		
	Transit Protocol)		
	- 4 th Duma (2004): ?		



ECT MAJOR OPPONENTS IN RUSSIA AND THEIR ARGUMENTS

Arguments against ECT ratification	Comments
Gazprom:	
 ECT demands mandatory TPA to Gazprom's pipelines for cheap gas from Central Asia 	No such obligation. ECT excludes mandatory TPA (ECT Understanding IV.1(b)(i)).
 Obligation to transit Central Asian gas at low (subsidised) domestic transportation tariffs 	No such obligations (ECT Article 7(3)). Transit and transportation are different in non-EU.
3) ECT will "kill" LTCs	Not true. ECT documents do not deal with LTC at all. Economic niche for LTCs will become more narrow due to objective reasons, but they will continue to exist as a major instrument of financing greenfield gas projects.
Ministry of Nuclear:	
 Bilateral RF-EU trade in nuclear materials is not regulated by ECT 	Prior to ECT signing in 1994, RF and EU has agreed to regulate nuclear trade bilaterally (P&CA).

Major Russia's concern regarding ECT ratification relates to gas transit issues





- Energy Charter Treaty Signatory States (1994)
 Observer States that have signed the European Energy Charter (1991)
 Other Observer States
 ECT current expansion move
- **1. From trans-Atlantic political declaration to broader Eurasian single energy market**
- 2. ECT expansion is an objective and logical process based on economic and financial reasons





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ORGANISATION CHART – ENERGY CHARTER SECRETARIAT (Valid as of 1st January 2004)





- **3.** Business role of the Energy Charter process (with particular emphasis on Iran):
- Financing energy projects: increasing role of risk management
- **Credit ratings and risks: comparative picture**
- How ECT would diminish the risks, increase the ratings and improve competitiveness



ENERGY CHARTER WORLD AND MAJOR ENERGY FLOWS IN THE EASTERN HEMISPHERE



INDICATIVE OIL DEVELOPMENT COSTS & PROVEN RESERVES BY REGION, 2001



Development costs are lowest in the Middle East – which holds most of the world's remaining reserves

Source: World Energy Investment Outlook – 2003 Insights, International Energy Agency – IEA, 2003, p.108



INDICATIVE GAS EXPLORATION & DEVELOPMENT COSTS AND PROVEN RESERVES BY REGION, 2002



The Middle East and transition economies have the lowest development costs and most remaining gas reserves

Source: World Energy Investment Outlook – 2003 Insights, International Energy Agency – IEA, 2003, p.199



GAS RESERVES AND R/P RATIOS AS OF END 2001 (log scale)



Data source: BP Statistical Review of World Energy (except R/P for Iraq, which is an estimate).

Document IN-27, Energy Charter Secretariat



ACTI^{*)} FOR GAS AND OIL PIPELINES AND COLLIERS AS A FUNCTION OF DISTANCE AT VARIOUS PIPE DIAMETERS

ILLUSTRATIVE COSTS OF GAS, OIL AND COAL TRANSPORTATION SHOWING GAS'S HIGHER COSTS AND THE EFFECT OF SCALE (Gas Delivery Capability in MMcfd)



*) ACTI –Average Cost of Transportation Index Source: Jensen Associates, Inc. Document IN-27, Energy Charter Secretariat



Equity/debt financing ratio:Pre-1970's= $\sim 100 / \sim 0$ Nowadays= $\sim 20-40 / \sim 60-80$,f.i. most recent:BTC pipelineBTC pipeline= 30 / 70Sakhalin-2 (PSA)= 20 / 80

(2 fields+pipeline+LNG plant)

- ➔ Increased role of financial costs (cost of financing) of the energy projects
- →Availability and cost of raising capital = one of major factors of competitiveness with growing importance in time



ILLUSTRATIVE COMPOSITE RISK LEVELS IN SOME COUNTRIES (100 = least risky)

		Risk rank	Risk category
	Turkmenistan	12.8	Very high
	Iran	17.0	Very high
Before invasion →	Iraq	20.5	Very high
	Bangladesh	21.2	Very high
	Uzbekistan	22.4	Very high
	Indonesia	25.9	Very high
	Azerbaijan	26.8	Very high
	Ukraine	30.6	Very high
	Pakistan	31.0	Very high
	Russian Federation	35.0	Very high
	Kazakhstan	37.9	Very high
	India	40.6	Very high
	Thailand	47.4	Very high
	Malaysia	51.1	High
	Oman	54.5	High
	Saudi Arabia	57.3	High
Source: World Bank Group's	China	59.5	High
Foreign Investment Advisory Service (FIAS)	Qatar	63.5	Moderate
Document IN-27, Energy	United Arab Emirates	71.0	Low
Charter Secretariat	Australia	79.3	Low





---Россия ----Турция ----Турция -----Турция -----Китай -----Монголия -----Пакистан S&P hasn't yet assigned credit rating to:

Armenia, Georgia, Kyrgyzstan, Turkmenistan, Tajikistan, Uzbekistan, Azerbaijan, and non-members - Iran and Pakistan

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DIFFERENT COUNTRIES POSITIONS AT THE MOODY'S RATINGS SCALE & COST OF FINANCING (long-term credit ratings vs LIBOR+)

	Moody's scale	Short description	2003 spread diapason basic points (1)	Practical example (LIBOR=4%)	
	Aaa	Maximum security level			
lgs	Aa1				Australia (Aaa),
Itir	Aa2	High security level			Netherlands (Aaa),
ra	Aa3		5-25	< 4,25%	Norway (Aaa), United
hts	A1				Kingdom (Aaa),
len	A2	level			Qatar (A3)
tm	A3				
ves	Baaa1				
[nv	Baaa2	Lower middle security	25-200	< 6%	Malaysia (Baa1), Saudi Arabia (Baa2)
	Baaa3				Sauui Al'abla (Daa2)
	Ba1				
	Ba2	Non-investment,	200-1000	< 14%	Russia (Baa3)
S.	Ba3	speculative level			
ng	B1				
ati	B2	High speculative level			
e L	B3				<u>Iran</u> (B2, 10.06.99-
jvi	Caa		1000-1500	13.06.02, rati	13.06.02, rating was
lat		Significant risk, issuer is	< 19%	< 19%	called-back),
cu		facing nard difficulties		10	I urkmenistan $(B2)$, Indonesia $(B2)$
be	Ca	Highest speculative level.			
ŝ	С	possibility of default			
			1500 2000	. 20.40/	
		Default	1500-2000	< 204%	

(1) Spread = difference between factual interest rate and the same one for first-class borrower, 100 basic points = 1%



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IMPACT OF INCREASED (POLITICAL) RISK OF MINIMUM ACCEPTABLE TARIFFS AND PRICES (REPRESENTATIVE VALUES)

Pipeline	Throughput,	Wellhead	Target rate	Minimum	Minimum price
length,	billion cubic	cost of gas,	of return	acceptable	of delivered gas
km	meters p.a.	\$/1,000 m ³	(project	transportation	to secure
	(32 inch high		discount rate	tariff to secure	required NPV
	pressure line)		for NPV	required NPV	and loan
	-		calculations)	and loan	coverage ratios,
				coverage ratios,	\$/1,000 m ³
				\$/1,000 m ³	
3,850	7	50	10	~48-50	~100
3,850	7	50	15	~65	~115
3,850	7	50	20	~82	~132
3,850	7	50	25	~100	~150
3,850	7	50	30	~117	~167

Source: Document IN-27, Energy Charter Secretariat



IRAN'S COMPETITIVE POSITION AT THE GAS MARKET

Competitive advantages	Competitive disadvantages
 Huge reserves / resources Low E&D costs Placed in the middle between two major markets: Europe and Asia Consumer's "multiple pipeline" concept = natural niche (demand) for new suppliers Alternative (additional) route(s) to Russian supplies Producer & transit state (future transit hub) = niche for swap deals Transit to Europe – via ECT members (less political risk) 	 Long distances from the markets Need to fight for a market niche (competitive supplies) No existing access to gas markets = need to develop costly new long- distance high pressure transmission pipelines & LNG capacities Transit to Asia – via ECT non- members (more political risk) High country risk assessment = high financial costs + high ROR



NON-RATIFICATION OF ECT BY RUSSIA = ITS COMPETITIVE DISADVANTAGE

Russia's objective competitive disadvantages: longest distances to markets + falling production at major fields + more complex geology (from Senoman gas of W.Siberia to Valanzhin, Achimov, offshore and Yamal gas) + harsh natural conditions of producing areas

Russia: Highest stimuli to diminish technical and financial costs of production and transportation:

- (a) technical costs ← investments ← legal environment in host and transit countries
- (b) financial costs ← cost of capital ← credit ratings (sovereign, corporate, project) ← legal environment in host and transit countries

ECT and related documents (if ratified) = common legal environment minimizing risks and technical & financial costs



ECT IS BUSINESS-ORIENTED TREATY (how it works)

ECT/Legislation $\rightarrow \downarrow$ risks $\rightarrow \downarrow$ financial costs (cost of capital) = 1 \rightarrow \uparrow inflow of investments (i.e. \uparrow FDI, \downarrow capital flight) $\rightarrow \uparrow$ CAPEX $\rightarrow \downarrow$ technical costs = 2 \rightarrow 1 + 2 = 3 $\rightarrow \uparrow$ pre-tax profit $\rightarrow \uparrow$ IRR (if adequate tax system) $\rightarrow \uparrow$ competitiveness \rightarrow \uparrow market share $\rightarrow \uparrow$ sales volumes $\rightarrow \uparrow$ revenue volumes

ECT provides multiplier legal effect in diminishing risks with consequential economic results in cost reduction and increase of revenues and profits



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4. Conclusions: Energy Charter process then and now



ENERGY CHARTER PROCESS: THEN & NOW

	INITIALLY	CURRENTLY	
Driving force	Motivated & dominated by interests of consumers	Consumer-producer balance of interests	
Policy vs. economy dominance	Politically initiated	Economically driven	
Approach to energy security	Physical security of supplies from economies in transition	Security of supplies + security of demand by economic and legal (business supportive legislation) and not administrative means	
Geography	 (1) "Trans-Atlantic" Europe (i.e. in political / OSCE terms) (2) OECD+CIS+EE 	 (1) Broader Eurasia, incl. North Africa, Australasia (i.e. in energy & economic terms) (2) OECD+CIS+EE+others 	
Competitiveness	To decrease final energy prices to consumers even by diminishing producer's ROR	To decrease full investment-cycle risks → to diminish both technical & financial costs → to increase competitiveness and protect adequate ROR at each step of energy & investment cycle	

