

Russia, Ukraine, the EU & the new pipelines in the new post-2009 gas world: a way towards new equilibrium

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New post-2009 gas world & its European dimension

- **Oversupply due to:**
 - **Demand-side** (market niche for gas sharpened):
 - overall decline = economic crisis + energy efficiency
 - gas substitution = subsidized RES vs (oil-indexed) gas + cheap US imported coal (US shale gas domino effect #2) vs (oil-indexed) gas
 - **Supply-side** (competition within this sharpened market niche increases): Qatari “garbage gas” to EU prior to Fukushima (US shale gas domino effect #1)
- **Institutional** => 3rd EU Energy Package => concurrent with EU oversupply situation which triggered liberalization (upside-down gas reforms)
- **Political** (RF-UA gas transit crises => consequences for EU/Ukraine/Russia)

Russia-EU-Ukraine's new circumstances: 22 days vs. 40+ years

- “Matrix effects” & “Domino effects”: 22 days of interruptions of Russian gas supplies to the EU via Ukraine (3 days in Jan’2006 + 19 days in Jan’2009):
 - has overbalanced previous 40+ years (since 1968) of stable & non-interruptible supplies =>
 - has changed perceptions within all three parties on stability & non-interruptible character of future gas supply through this chain => each party has its own vision & answers
 - new perceptions as starting points for objective “domino effects” in social life: => political statements & decisions => legal documents => investment decisions for new equilibrium to be reached => when investments are made = “no return’ points passed through
 - **“No return” points for each party** => What are they? Whether they are reached/ passed through already?

EU-Ukraine-Russia: in search for new post-2009 equilibrium with different aims & different responds

- EU:
 - *to diminish dominant role of Russia as major gas supplier*
- Ukraine:
 - *to escape monopoly of Russia as one single gas supplier*
- Russia:
 - *to escape monopoly of Ukraine as one dominant gas transit route*
- The aims seems to be totally different (are they?). Whether common denominator could be found?
- => to find new equilibrium within multidirectional individually enforced changes => a long & winding road to new compromise... but
- Narrowing corridor for new equilibrium – but it still there

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New risks, new challenges, new responds, “no return” points: the EU (1)

- Perception: *as if* non-reliable future supplies from Russia via Ukraine to EU =>
- Responds: organization of new internal EU gas market architecture with **multiple supplies** & (high) **flexibility**
- **Multiple supplies** by:
 - **Alternatives to Russian gas (supply side):** SOS Directive (3 gas supply sources/MS, etc.), LNG, shale gas, UGS => **to diminish dominant role of Russia as major supplier**
 - **Alternatives to (RUS) gas (demand side):** climate change => decarbonization => RES, energy efficiency => shrinking gas share in fuel mix => the loser would be a less competitive gas supplier (perception: most distant & costly in production & oil-indexed-priced Russian gas ?)

New risks, new challenges, new responds, “no return” points: the EU (2)

- (High) *flexibility* by:
 - Diminishing barriers for gas flows: CMP rules (UIOLI, SoP, interconnectors, reverse flows, spot trade, demand for softening LTGEC provisions (TOP), ..., new market organization => Third Energy Package
- Third Energy Package (03.09.2009 => 03.03.2011):
 - Set of legal instruments providing *multiple supplies* & *flexibility* within EU (28) & Energy Community Treaty (28+9) area based on new principles of internal market organization
 - from a chain of 3 consecutive LTCs (1968-2009) – to Entry-Exit zones with Virtual Trading Points (hubs) (2009-onwards) (see below)
 - New architecture of EU gas market under development => Gas Target Model + 12 Framework Guidelines + 12 Network Codes + (???)
 - => **“No return” point has been passed by EU !!!**

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New risks, new challenges, new responds, “no return” points: Ukraine (1)

- **UA: Euro-integration** vs. **CIS-integration** => this “no return” point was passed in 2004 => Euro-integration choice de facto in place in energy since then =>
- Since Spring'2004 => UA demand to unbundle supply & transit contracts & to move to “European formulas” in RUS-UA gas trade:
 - UA expectations: to receive higher transit rates
 - UA reality: has received higher import prices
- Since 2006/2009: UA disagreement on import pricing formula & price level resulted from the move to “European formulas”=> transit crises Jan'2006 & Jan'2009 resulted, inter alia, from disagreements with “European formulas in supply contracts
- Perception of further RUS supply risks => search for multiple supplies => ***to escape monopoly of Russia as one single supplier*** =>

New risks, new challenges, new responds, “no return” points: Ukraine (2)

- UA economic & legal motivation to diminish dependence on RUS gas supplies:
 - **Economic:** High import price & RUS/Gazprom unwillingness to soften pricing policy (no price review results achieved yet) stipulates UA search for:
 - **alternatives to RUS gas (supply side):** domestic production – onshore & offshore, shale gas, LNG import, reverse flows & UGS, and
 - **to deviate from (RUS) gas (demand side):** switch gas to coal, nuclear, energy saving & improving efficiency
 - **Legal:** Euro-integration policy, membership in Energy Community Treaty => implementation of EU energy acquis (Third EU Energy Package) in UA => *legal obligations* for alternative supplies, interconnectors, reverse flows, unbundling Naftogas Ukraine, MTPA => new & incremental risks for transit via Ukraine

New risks, new challenges, new responds, “no return” points: Ukraine (3)

- UA aim: to reach “no return” point before expiration of 2009-2019 RUS-UA gas contract =>
 - to negotiate new gas import contract with Russia within new economic & legal – competitive – environment (even before first new molecules of alternative gas reach UA) =>
 - After FID are taken on projects aimed to provide alternative gas supplies,
 - Alternative supplies (even if just expected in near future but proven by FID) will enable to change pricing formula => to deviate from PP-indexation to spot/hybrid pricing & lower prices
 - to create new perceptions as new negotiating position
- **“No return” point is almost reached? If not yet (?)** – is it just a matter of time (trend towards “away from Russian gas” is not to be changed?)?

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New risks, new challenges, new responds, “no return” points: Russia (1)

- Transit risks (within UA territory, post-2006/2009) – both materialized & perceived risks,
 - **Materialized:** not sanctioned off-take of gas in transit (at least 2 episodes – Jan’2006 & Jan’2009) => but: it is RUS supplier who is responsible for gas delivery to EU delivery point => risk of legal claims of EU customer against RUS supplier in case of non-delivery / violation of contract => EU customers has not raised such claims in Jan’2006 / Jan’2009 cases, but what about the future if repeated?
 - **Perceived** (to materialize in near future – result of UA accession to Energy Community Treaty):
 - MTPA vs transit flows (risk of contractual mismatch)
 - Forthcoming unbundling of Naftogas UA => risk of factual unilateral change (disappearance) of one Contracting Party

New risks, new challenges, new responds, “no return” points: Russia (2)

- Change of the whole transit economics for supplier (if precedent-based “risk” element included) => responds:
 - **to escape monopoly of Ukraine as one dominant transit route** => to create *alternative & non-transit* routes => their economics compared to existing *transit* routes improved by increasing value of transit risks =>
- Dilemma:
 - **Two routes (incl. transit)** to each major markets (“least radical” scenario):
 - (a) UA GTS + Nord Stream – to North-West Europe,
 - (b) UA GTS + South Stream – to Southern Europe,
 - Supply volumes to be distributed within each pair of routes, or
 - **One direct new (non transit) route** to each major market (“most radical” scenario):
 - (a) Nord Stream – to North-West Europe,
 - (b) South Stream – to Southern Europe
 - All transit volumes switched to new routes => UA GTS dried up?
- **Different “no return” points under different scenarios: some are passed, other – not yet** => no clear final picture yet...

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New RF models for EU

- 1) Diversification of delivery routes: at least two pipelines to each key market
 - Risk evaluation/mitigation: from state planning & direct control of single supply routes - to competitive choice of multiple routes (costs X risks)
 - Economic justification of new pipelines: not new gas but to exclude transit monopoly (bypasses)
- 2) Changing contractual structures & pricing mechanisms:
 - Adaptation of supply model which has been in place **since 1968** & have been effectively working **till 2009** (single route + 3 LTC to each market)
 - To live in new architecture of the EU gas market (from chain of 3 bundled LTC to E-E unbundled zones with VTP)
 - Capacity market: to live in unbundled gas market (as a shipper only)
 - Commodity market: to live in oversupplied market (gas-to-gas competition)
 - Permanent risk of multiple contractual mismatches within cross border supplies

New model for EU: Evolution of gas value chain & pricing mechanism of Russian gas to EU (1)

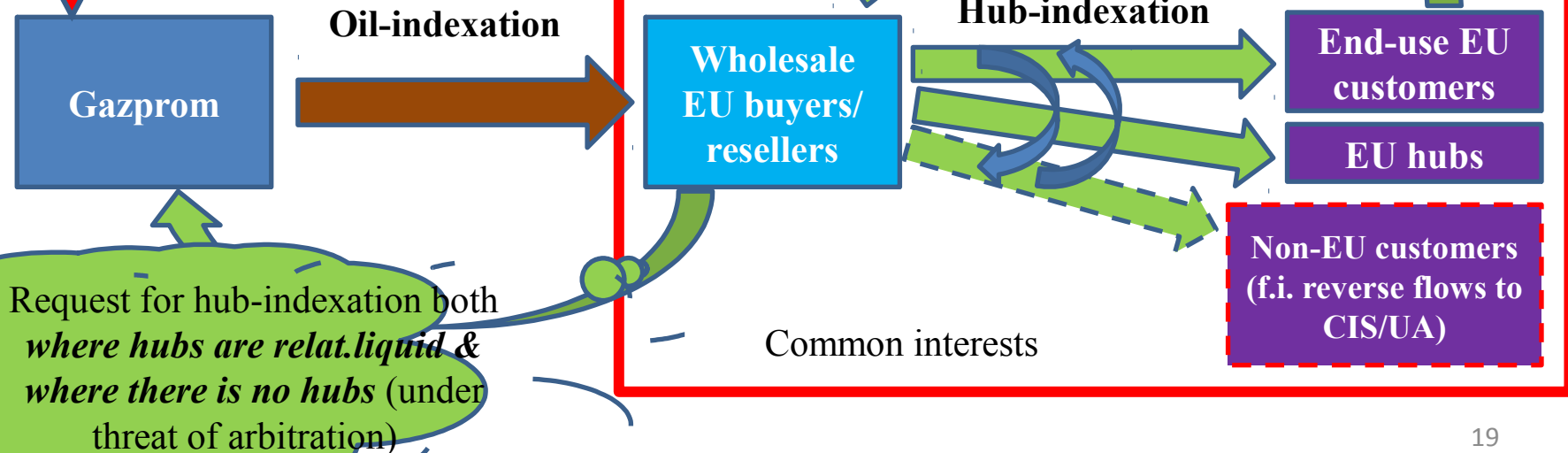
Past (Pre-2009) – growing EU market



Nowadays (Post-2009) – oversupplied (in NWE segment - ?) EU market with not yet clear future trends

Gazprom as price-taker from OIL market

Request for hub-indexation *where hubs are rel.liquid*



New model for EU: Evolution of gas value chain & pricing mechanism of Russian gas to EU (2)

Future (“NO GO” contractual scheme under any (?) supply-demand scenario)



Gazprom as price-taker from GAS BUYER'S market (with no participation on it)? => NO GO

Future (what competitive niche for oil-indexed LTC in DELIVERIES to EU?)

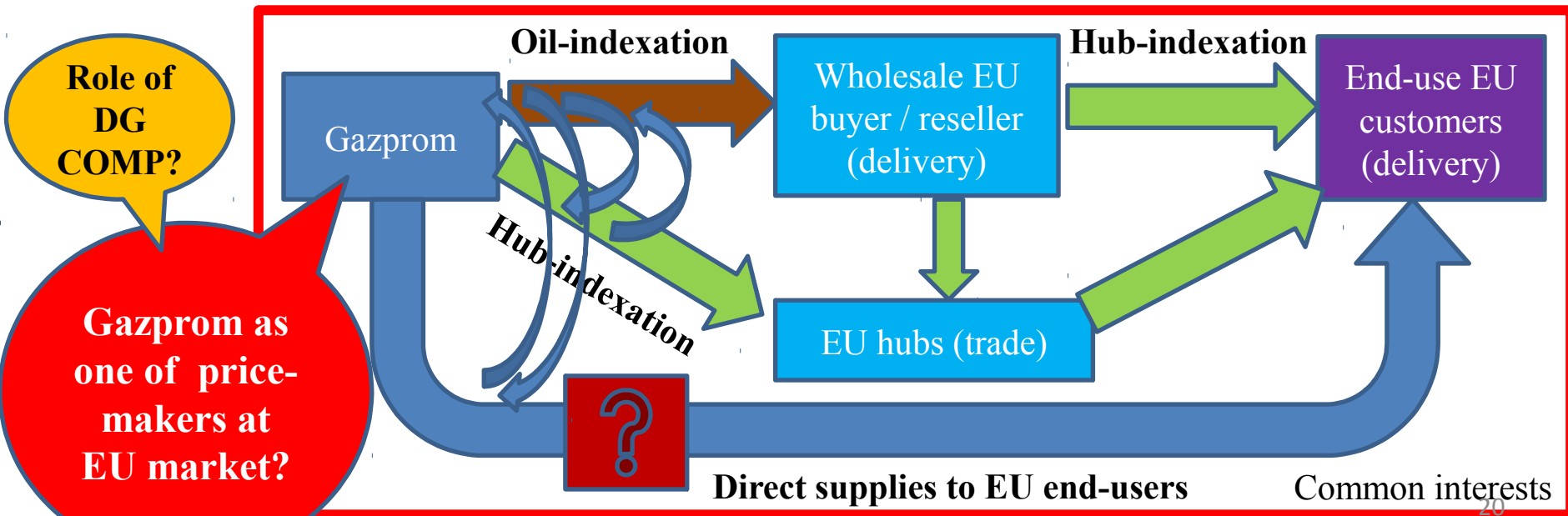


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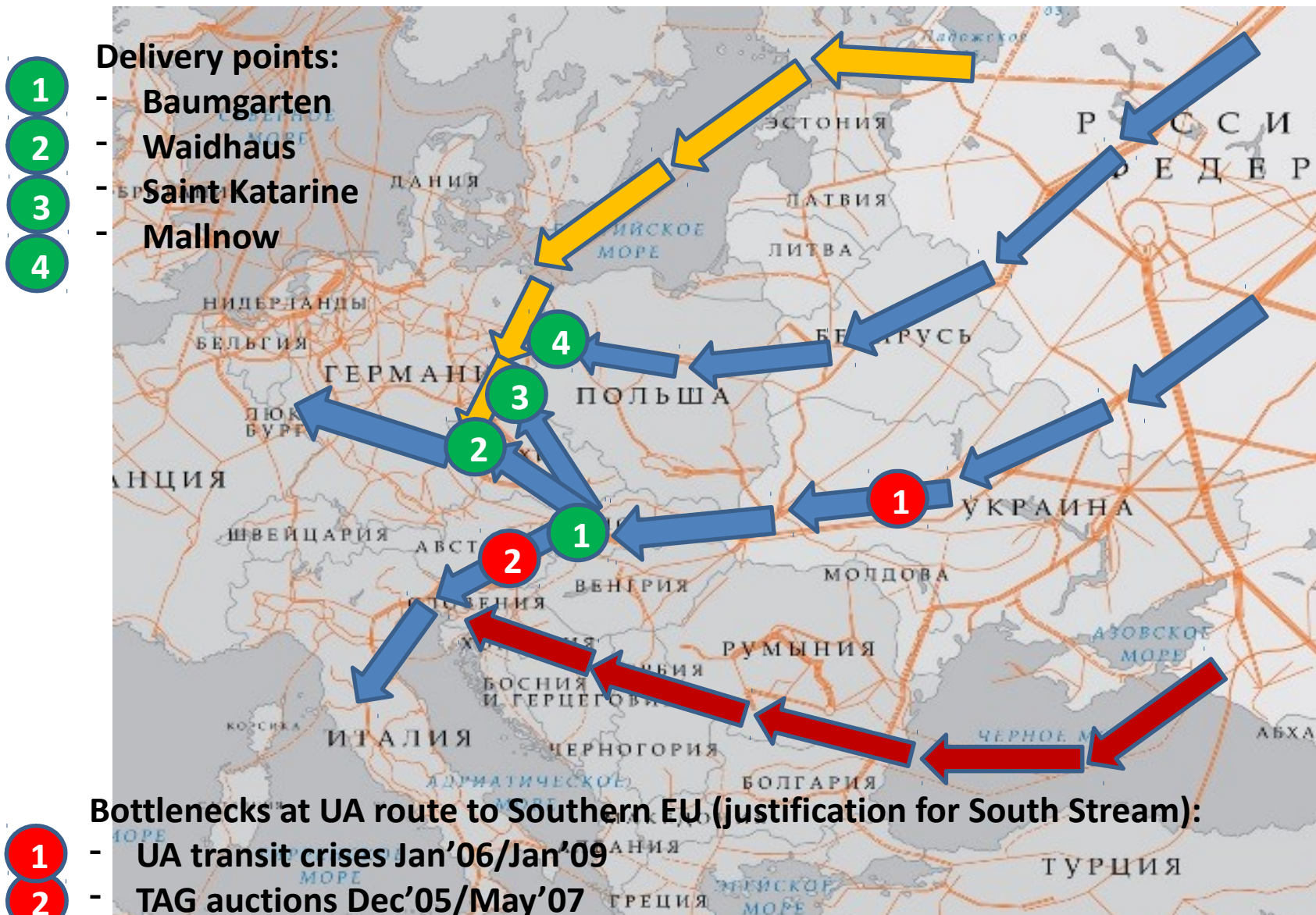
Russia: evolutionary steps in supporting transit security

- Russia/GG: Three stages of developing instruments of non-interruptible & secure transit within post-Soviet space:
 - 1990-ies:
 - YES: direct ownership => purchasing assets of pipeline companies in transit states (CEE – yes, UA/BEL – no) => to return to the old (post-1968) model
 - YES/NO: international legal instruments (ECT etc) => in the end, mistrust in international legal instruments from commercial standpoint
 - 1990-ies/2000-ies:
 - YES: Direct/indirect ownership => UA Pipeline consortium:
 - Bi-lateral/tri-lateral, etc.
 - EU companies (prior to 3rd Package) vs EU fin institutions (post 3rd Package)
 - Structure (33,3/33,3/33,3; 25+1/25+1/50-2 etc.)
 - NO: international legal instruments (ECT & Transit Protocol etc)
 - 2010-ies:
 - Ukrainian by-passes (“multiple pipelines” concept)

New model for EU: diversification of delivery routes

- From **single** transport/pipeline route (UA GTS) + LTC Groningen type with oil/PP-indexation to **multiple** routes (min 2 routes to each key EU market):
 - **To NWE** (to Vaidhaus – **same DP**) = UA GTS + (Nordstream + OPAL + Gazelle):
 - Jan'06 + Jan'09 UA transit crises
 - **To SE** (**new DP** - moved from Baumgarten to Italian border) = UA GTS + South Stream (offshore + onshore):
 - (i) Jan'06 + Jan'09 UA transit crises +
 - (ii) Dec'05/May'07 TAG auction as result of EU implementation of Oct'03 trilateral GP/ENI/CEC agreement on “destination clauses”

Ukrainian by-passes: alternative gas pipelines to major RUS markets in EU (2 routes for each market)



Russia: “no return” points for South Stream – passed/not passed?

- Onshore part within Russia:
 - No “no return” points any more
- Offshore part:
 - Dec.7, 2012 = “no return” point passed for construction of first line (15.75 BCMA)
 - “No return” point for overall throughput capacity not yet passed
- Onshore part within EU:
 - Construction started, but “no return” point is not passed yet regarding procedure (no clear view on procedure yet). Options:
 - bilateral RUS-EU MSs agreements (IGAs) => debate with CEC continued, **but** “no go” for EU as multiply & clearly stated
 - RF-EU bilateral infrastructure agreement => RF presented its draft to EU => low interest from EU => “ a long & winding road” & low probability
 - Art.36 (derogations if Gazprom is shipper & TSO) => too late: FID already taken/construction started
 - Art.13.2 (no derogations needed if Gazprom as shipper only => TSO shall invest in case of market demand for capacity) => GAC: such procedures does not exist in EU => Strawman proposal (17.09.2013) => RUS/GG among “Prime movers” of ENTSOG “Incremental proposal” => reserve option that might be come a mainstream

3rd EU Energy Package: two “standard” procedures to build new capacity in EU

3rd EU
Gas
Directive

Art. 13.2

Art. 36

Standard “**no-exemptions**” procedure (in the making) = “**bottom-up**” approach based on market demand for capacity = would be a mainstream procedure for “New capacity” => should be (would be?) based on EU-wide “coordinated open season”

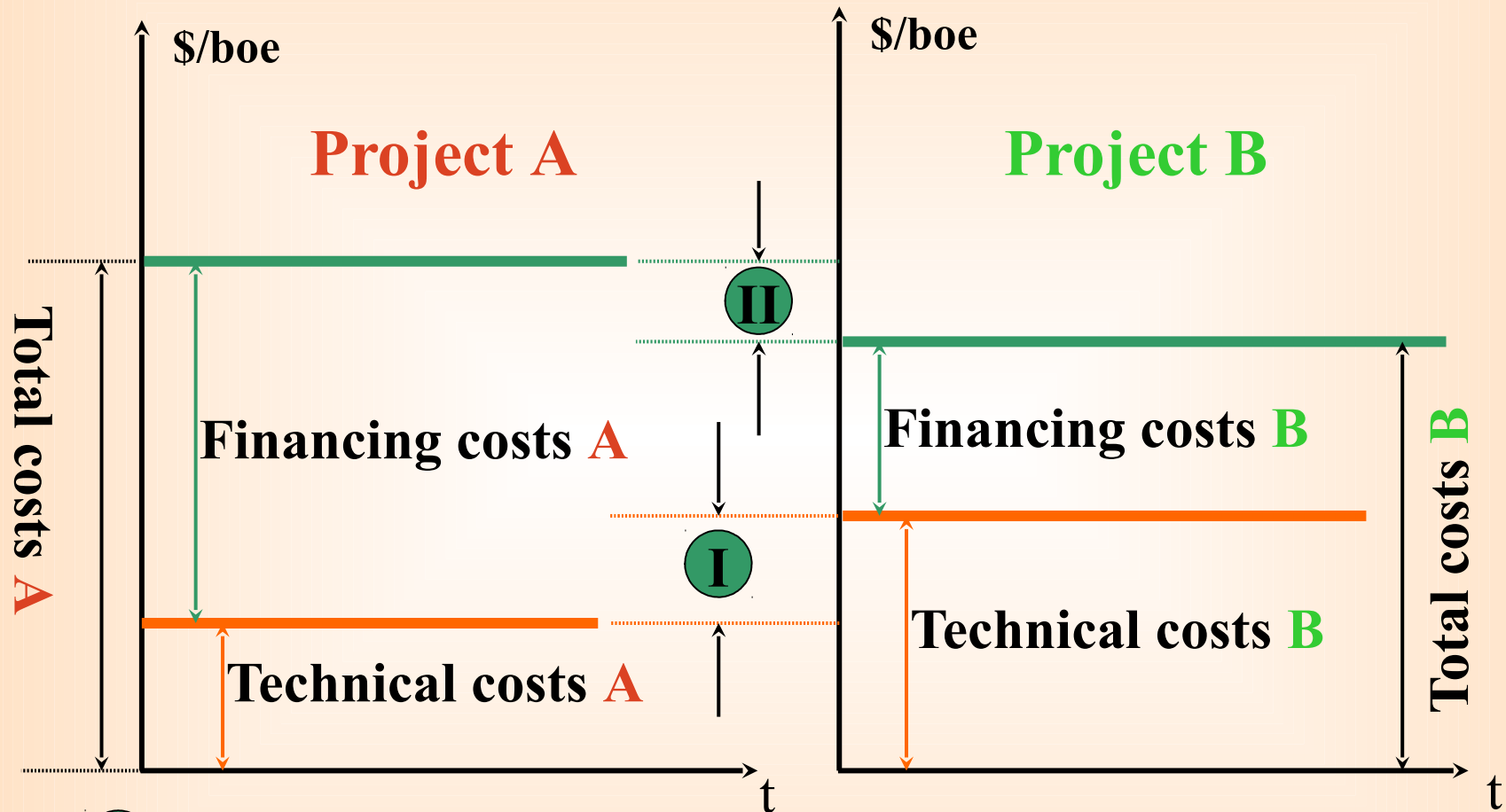
Standard “**exemptions**” procedure (in place since 2nd Energy Package) = “**top-bottom**” approach (SOS-based, etc.) or when derogation from the rules of *acquis* = **FACTUAL** mainstream procedure = exemptions from the EU *acquis* as a general rule (22+ major EU gas infrastructure projects post-2003)

Workable but (might be) not best effective procedure:
(1) too lengthy (**Nabucco**: 28 months to receive exemptions, while Turkmen-Uzbek-Kazakh-China pipeline was agreed on & built from the scratch in shorter time),
(2) not necessary optimal, might deprive project financeability (**OPAL** case: 2 years+ partial pay-back, etc),
(3) each exemption based on individual perceptions, etc.

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"NATURAL" VS. "FINAL" COMPETITIVE ADVANTAGES OF ENERGY PROJECTS



- I** "Natural advantage" of project A over project B ($A < B$)
- II** Final competitive *dis*advantage of project A over project B ($A > B$)

FINANCING ENERGY PROJECTS: FROM EQUITY TO DEBT FINANCING

Equity/debt financing ratio:

Pre-1970's = $\sim 100 / \sim 0$

Nowadays = $\sim 20-40 / \sim 60-80$,

f.i. most recent:

BTC pipeline, Nordstream = $30 / 70$

Sakhalin-2 (PSA, 2 fields+pipeline+LNG plant):

- 1st phase = $30 / 70$,

- total project (1st +2nd phases) = $20 / 80$

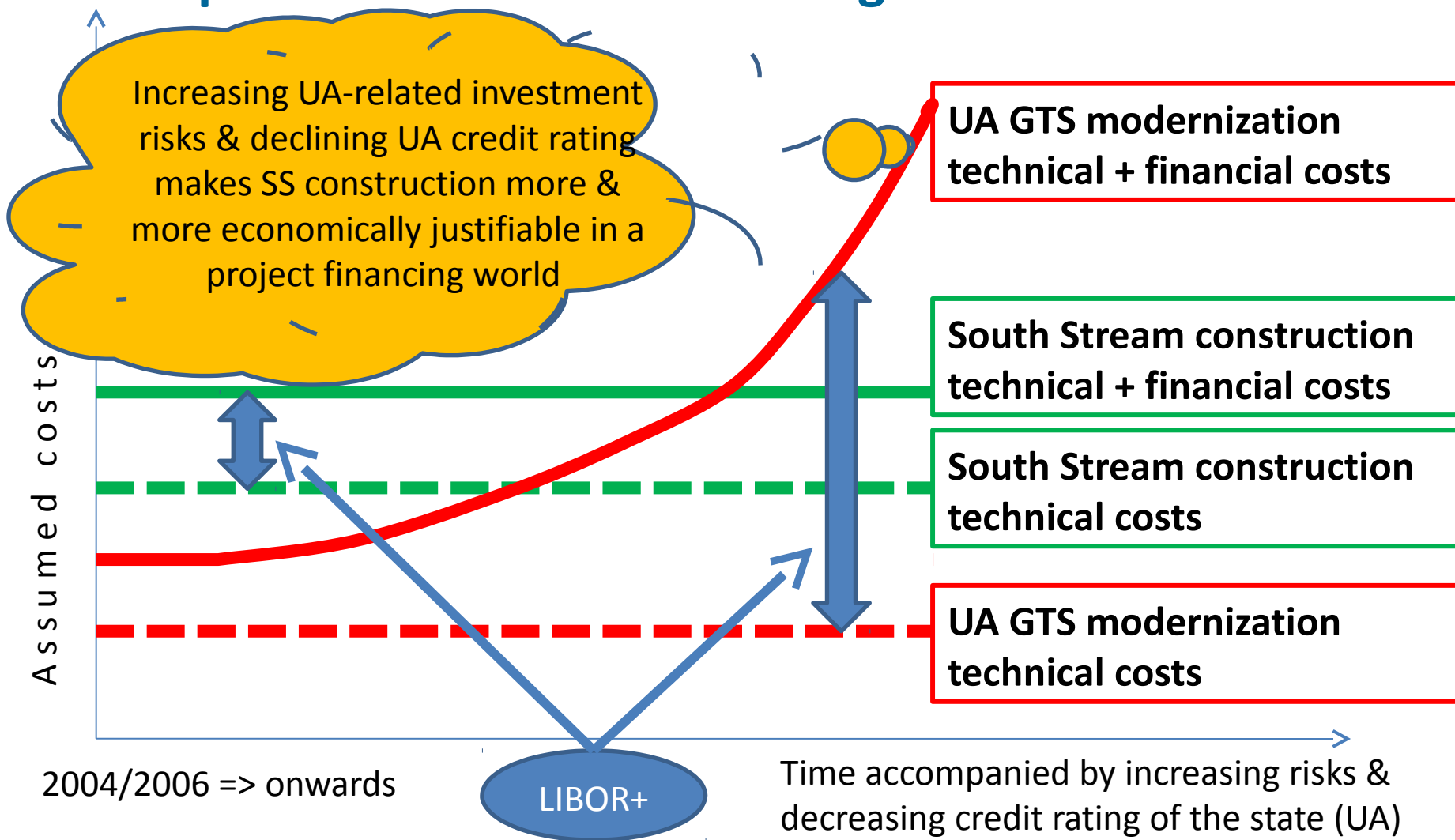
- ➔ Increased role of financial costs (cost of financing) of the energy projects
- ➔ Availability and cost of raising capital = one of major factors of competitiveness with growing importance in time (bankability/financiability of energy projects)

Russia & Ukraine at the scale of major international rating agencies (long-term investment credit ratings in foreign currency)

	Moody's	Standard & Poor's	Fitch IBCA	Short description	LIBOR+
Investment grades	Aaa	AAA	AAA	Maximum safety level	Up to 4,25%
	Aa1	AA+	AA+	High level of reliability	
	Aa2	AA	AA		
	Aa3	AA-	AA-		
	A1	A+	A+	Reliability above medium	
	A2	A	A		
	A3	A-	A-		
	Baa1 (RUSSIA: rating awarded 08.10.2008)	BBB+	BBB+	Reliability below medium	
Baa2	BBB (RUSSIA: rating confirmed 31.08.2011)	BBB (RUSSIA: rating confirmed 02.09.2011)			
Speculative grades	Ba1	BB+	BB+	Non-investment, speculative grade	Up to 14%
	Ba2	BB	BB		
	Ba3	BB-	BB-		
	B1	B+	B+	Highly speculative grade	Up to 19%
	B2	B (UA, 07.12.2012)	B		
	B3 (UA, 05.12.2012)	B-	B-		
	Caa	CCC+	CCC (UA, 28.02.2014)	High risk, emitter is in difficult situation	Up to 19%
	--	CCC	--		
	--	CCC-	--	Highest speculative rating, default possible	Up to 204%
	Ca	CC	--		
--	C	--	Default 30		
--	--	DDD			
--	SD	DD			
--	D	D			
--	--	--			

**09.11.2012,
LIBOR 1Y:
USD=0.86,
EUR=0.52,
GBP=1.07**

UA GTS modernization vs 'South Stream': illustrative example of 'project financing' cost comparison, incl. comparative risks & credit ratings within time frame



**Thank you for your
attention!**

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